

**1. What do you like about Town of Plattsburgh?**

- Proximity to Lake Champlain & mountains, beauty of area (13)
- Central location (10)
- People are decent/great, friendly hometown atmosphere (7)
- Not overpopulated/crowded (7)
- Town is progressive, forward thinking (7)
- Elected officials – town is well run (6)
- Rural (6)
- People have pride in community (4)
- Community works together (3)
- Town departments work together and always looking to improve (3)
- Good tax base (3)
- Good parks/recreation (3)
- Low crime rate (3)
- Quiet (2)
- No traffic (2)
- Not too big, not too small (2)
- High quality of life (2)
- Economy – not feeling recession so much here (2)
- Mix of urban and rural (2)
- Safe environment (2)
- It's one of the two urban areas on Lake Champlain (2)
- Town doesn't have financial woes with employees like the City does (2)
- Four distinct seasons
- Like being close to family
- Wonderful place to live if you like outdoors
- Good roads/interstate system
- History of Lake Champlain
- Good programs like Chamber of Commerce
- Old airbase has daily flights
- Productive agriculture
- Distinct communities but still work and play together
- Healthy environment
- Good opportunity to work in professional capacity
- Water and sewer are good
- Knows most of the people on the Boards
- Town is open and inviting for business
- Location
- Good maintenance of beaches
- Small community feel but still progressive
- Isolated
- Non-central
- Unplanned
- Layout of the town with lake access

- Town of Plattsburgh is one of the easiest places to live
- It is the retail and shopping center for the area

## 2. What don't you like about Town of Plattsburgh?

- Can't think of anything (7)
- Route 3 strip development (or strip development in general) (4)
- No town water or sewer (3)
- Expensive services/high taxes (3)
- Retail setup is inadequate – not enough good quality retail [clothing] stores (3)
- Not enough good restaurants (not gourmet and not chains) (2)
- Everyone is anti-density (code is anti-density), living in past (2)
- Winter (2)
- Not enough waterfront usage for town-owned land, sold instead of using as park (2)
- Feuding of governments (City and Town) (2)
- Not pedestrian friendly (2)
- Town gets in its own way sometimes with political jurisdictions being too parochial (2)
- Poor design standards (2)
- Traffic on Route 3 (2)
- Everyone so involved with own lives that there isn't much community spirit (2)
- Difficult to have your own business – development costs are too high.
- No provision for multifamily in zoning ordinance
- Required setbacks too high
- Need better air service
- Need interstates that connect to VT
- Adirondack Park Agency is hindrance to growth
- Disappointed in State legislature
- There's a bias toward developing rather than preserving rural land
- Hard to live on retired income
- Town lacks amenities (i.e. bike trail)
- Grows badly – need long-term vision
- Not good long term planning
- Too much separation in services
- Town should be more aggressive in development actions
- People are apathetic and complacent
- People are close minded and have no vision – afraid of change
- Services are limited
- Difficult to do business in NYS in general
- One party is in charge of government since only 1 Republican, and parties don't work together
- Adverse impacts to Lake
- Town doesn't contribute enough to City even though it uses City amenities
- Anything that causes adverse impacts to the Lake
- Town doesn't contribute enough to the City even though Town uses City's amenities
- Town and City need to work together better – assets can be shared
- Sidewalks end at odd places
- Retail setup is inadequate – there is no good retail clothing in the Town (suits, etc).  
Walmart doesn't appeal to him

- Downtown should be more quaint to attract people
- A little too parochial
- Attitude of the residents – moving backwards
- All local governments are just concerned about tax money

### 3. What would you like to see happen in the next 10 years?

- Needs to grow sensibly with balance, good long-term plan (5)
- Consolidate governments (4 yes and 1 maybe)
- Development of air strip (4)
- Better road system (4)
- Expand airport for better air service(4)
- More amenities/infrastructure to attract big companies/new business (comfort, recreation) (4)
- Public water and/or sewer (4)
- Protection of things we value (3)
- More pedestrian friendly (3)
- More publicly accessible amenities, recreation, and/or open space (3)
- Need better retail development along Route 3 with better standards (2)
- Need new or expanded industry or business to bring jobs (2)
- Eliminate/reduce police force to reduce taxes (2)
- Road improvements (potholes) (2)
- Governments and services need to work together more (without consolidation) (2)
- Better train service (2)
- Growth of existing industries rather than new industry (2)
- City and Town need to work together (2)
- Need new technologically advanced green industries which create need for labor (not automated)
- Keep unemployment low
- Enforce no-burning law
- More development
- Need “rooftop” highway & bridge connecting to VT
- Better state government – keep state issues away from county taxes
- Stricter enforcement of Empire Zones and areas where State give grants to companies (need more good press)
- Improved museums – can be tourist attraction (historical societies should come together)
- Reduce leaching of phosphorus into lake from farming
- Stay the way it is
- Need town center (other than just Route 3 strip)
- Protection of farmland
- Clean up trash along roads
- More ethnic diversity
- Need hard line zoning to allow modest development in farmlands
- Development of aeronautical system at Community College and BOCES for better jobs
- Better planning to serve seniors – changing demographics
- Improve telecommunications for better access to the area
- Maintain balance between cost of development and development options to maintain the economic viability of the area

- Follow thru on previous proposal to bring in Lorenzons (?) aircraft servicing company (was put on hold due to economy) and other large companies like Nova Bus to bring in employment
- Clean up welfare housing and provide more attractive affordable housing
- Bring in companies like IBM that will provide more high end jobs and bring more intellectuals into the area
- Town has grown very well – should continue
- Mitigation of adverse impacts to the Lake
- Remove dam from Saranac River
- Bring in businesses to make better integrated – higher end stores
- Need more diversified employment
- Elimination of the dam on the Saranac River because it serves no purpose and is a detriment to the ecology of the lake
- Mitigation for adverse impacts to the lake
- Retain the town's character
- It's wrong to concentrate on the effects of population growth because it can't be avoided; You can create all kinds of policies and not get the results you want
- Would like a policy not to change anything
- It's irrelevant what he thinks.
- Lots of things are going to happen regardless of a land use plan, and no efforts will help
- The hearts and minds of the indigenous population cannot be changed
- The process is futile and wrong-headed. Survey does no good
- Problem is inherent in a Planning Board's idea of positive influence
- Policies are often based on no principal. Principals are what is important. The principal of freedom to do what you want with your property is important
- Develop the airport with businesses to make it better integrated
- Need another road to the airport from the mall area so don't have to get on the interstate
- Strand Theater – need to get it up and running
- Develop the Plattsburgh International Airport develop into a viable airport
- Would like to see an aerospace industrial park
- Protect wetlands
- Maintain and develop green and open spaces – preserve space adjacent to residential and industrial development.
- Emphasize reforestation in developed areas so that trees can help reduce the “carbon footprint”
- Emphasize recreation in those areas with bike and shared pathways for roller bladers and non-motorized transportation. This has tremendous benefits both in having activities for our area residents and enjoyment so promoting both good health and family wholesome times.
- Increase tourism – there has been an increase in bike tourism in the area due to pathways that have so far been developed.
- Access is extremely important – continue building parks and pathways/walkways so everyone may enjoy, in addition to boating and swimming access.
- Residential development should be non-linear so that it would be conducive for mass transit.
- Residential areas should be near services, especially for the continually expanding aging population.
- Need eco-friendly construction. In regard to winter road treatment, need to reduce the amount of salt and sand put on sometimes with only ¼ to ½ inch of snow

- “IN CAPITAL LETTERS”, increase the use of alternate energy, i.e. wind and solar energy for commercial, municipal, and residential buildings to supply utility needs. Happily we do have a certain amount of water power and some wind power – should be a strong emphasis on continuing these new growth patterns.
- Enhance future transportation and encourage mass transit.
- Open corridors must be maintained between the various city areas, i.e. Town of Plattsburgh, Ellenburg, Glen West, Malone area, southwest to Lake Placid, and Elizabethtown directly south. Possibly enhance rail lines – Amtrak is in position. Hopefully money will be acquired to improve road bed to increase travel speed which we understand is very necessary to expand the rail corridor.
- Keep green corridors open for future light rail mass transit potential use

#### 4. What would you like not like to see happen?

- Don't want uncontrolled urban sprawl – need balance (4)
- Don't want any further divides in government (4)
- Don't want continued strip development (especially along Route 3) (2)
- Do not over-regulate to make it hard for businesses (2)
- Don't want to see problems associated with urban environment (crime) (2)
- Don't want Town to get too big and lose charm (2)
- Don't want to lose any major employers (2)
- Don't want increased taxes
- Don't want to see invasion of foreign species in lake
- Town is in great position to grow – don't let it screw up
- Don't want racetrack
- Need to redevelop sites rather than develop vacant or rural sites
- Does not like mixed use development with golf & housing (at airport?) – wants commercial and industrial
- Don't want more businesses, just amenities (or balance)
- Don't want to see increased unemployment (okay now)
- Don't want new industry – expand existing
- Need to make better use of commercial and industrial property without adding too much cost
- Don't want factories that stay only until their 10 year contract with county is up
- Don't want to see the Town and City governments consolidate
- Don't want growth rate that exceeds capacity of the infrastructure
- Don't want businesses to leave
- Don't want overdevelopment
- Don't want more vacant space
- Don't want to see a growth rate that would exceed the capacity of the infrastructure
- Don't lose the small community component
- Don't keep developing Route 3 the way it's been developed
- No new strip malls, vacant space is not attractive to businesses

- Don't want any more drug stores, pet shops, or dollar stores. Need nice department stores.
- Don't want the Town to grow in a way that misses opportunities for sharing and consolidating other communities